

Marks-McGee Nominated for WFFC's Woman of the Year

Posted: April 12, 2011

The Women in Flavor and Fragrance Commerce (WFFC) announced Amy Marks-McGee as a nominee for its 2011 Woman of the Year award. Marks-McGee, who is president and founder of Trendincite LLC, a consulting company that helps translate trend information into tangible products and a columnist for *Perfumer & Flavorist* magazine, was nominated by members of the WFFC organization. Her background as a marketing professional includes work with fine fragrance, air care, and personal care brands for IFF, Noville and Givaudan.

The WFFC 2011 Woman of the Year Dinner will be held on Wednesday, June 22, 2011, at The Chart House, Weehawken, NJ. For further information, visit www.wffc.org.



IN THE NEWS

2011-04-13 | 08:35

Amy Marks-McGee has been named the 2011 Woman of the Year by the members of WFFC (Women in Flavor and Fragrance Commerce).

Marks-McGee is president and founder of Trendincite LLC, a consulting company that helps clients cull through, distill and translate trend information into tangible products. She is an award-winning creative marketing professional with more than 15 years of work experience which includes fine fragrance, air care and personal care marketing for IFF, Noville and Givaudan.

The WFFC 2011 Woman of the Year Dinner will be held on June 22 at The Chart House, Weehawken, NJ.

For further information and registration, please visit www.wffc.org or contact WFFC at info@wffc.org.



WFFC Nominates Woman of the Year

Posted on April 14, 2011 @ 08:39 am

The WFFC (Women in Flavor and Fragrance Commerce) has announced that Amy Marks-McGee has been nominated as the 2011 Woman of the Year by the members of the organization.

Marks-McGee is president and founder of Trendincite LLC, a consulting company that helps clients cull through, distill, and translate pertinent trend information into tangible products. She is an award-winning, creative marketing professional with over fifteen years of work experience which includes fine fragrance, air care, and personal care marketing for IFF, Noville and Givaudan.

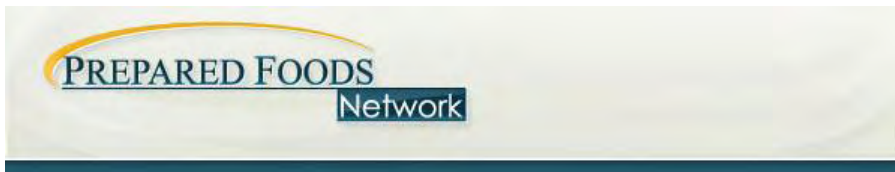
The WFFC 2011 Woman of the Year Dinner will be held on Wednesday, June 22, 2011, at The Chart House, Weehawken, NJ. For more information and registration, visit www.wffc.org or email info@wffc.org.



May 2011

Industry Ear

Women in Flavor and Fragrance Commerce announced **Amy Marks-McGee** has been nominated as the 2011 Woman of the Year by the members of the organization. Ms. Marks-McGee is President and Founder of the consulting company **Trendincite LLC**.



WFFC Names Woman of the Year

May 01, 2011

April 14/Neptune, N.J./WFFC -- The WFFC is pleased to announce Amy Marks-McGee has been nominated as the 2011 Woman of the Year by the members of the organization.

Marks-McGee is President and founder of Trendincite LLC, a consulting company that helps clients cull through, distill, and translate pertinent trend information into tangible products. She is an award-winning creative marketing professional with over fifteen years of work experience which includes fine fragrance, air care, and personal care marketing for IFF, Noville and Givaudan.

The WFFC 2011 Woman of the Year Dinner will be held on Wednesday, June 22, 2011, at The Chart House, Weehawken, NJ.

For further information and registration, please visit our website www.wffc.org or contact us at info@wffc.org.

From the May 2, 2011, Prepared Foods E-dition