ON THE RUN

Because of today’s busy and hectic lifestyles, consumers are continually searching for convenient products
and services to make life easier. In response to market demands, companies have created innovative
travel sized packaging, food on-the-go, and mobile services.

Need to freshen up when you are on-the-go? Nifty "to go" travel sprays, roll-on applications, and solid
perfumes are the latest in fine fragrance package design. Check out Juicy Couture Travel EDP, Stella
McCartney EDP Roll-On and Marc Jacobs Daisy Solid Ring Perfume.

Specialized, niche vending machines are the newest invention to address the need for convenience.
Hungry? You can get fresh food such as bite-sized burgers and mac & cheese from BAMN! Automat.
Prefer something healthier? Try Brothers All Natural Fruit Crisps and a Function Drink from YoNaturals
vending machines. Feeling sick? You can get your prescription filled at an InstyMeds vending machine
instead of a pharmacy.

Stuck in the office or at home? Let mobile services come to you; haircuts, manicures, and pet pampering
are popular themes. These amenities are available via specially equipped vans. Need a haircut? Onsite
Haircuts will stop by your home or office and give you the latest style. Want a manicure and pedicure?
Schedule one with Nail Taxi, an outcall nail salon. Or if you are traveling, stop by a :10
Minute Manicure at an airport and treat yourself. If you don't have beauty needs, but your pet does, make
an appointment with Aussie Pet Mobile and have your pet groomed in your own backyard.

Too busy to find inspiration? Trendincite's convenient services can make your workload lighter and custom-
design a trend excursion to help inspire new products.

Contact us at inquiries@trendincite.com or at 888-561-1229.

Feel free to forward this e-mail to friends and colleagues who need to be in the know.

Regards,

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Your Trend Maven
Trendincite LLC...Inspiration for Creation