

ON THE RUN

Because of today's busy and hectic lifestyles, consumers are continually searching for convenient products and services to make life easier. In response to market demands, companies have created innovative travel sized packaging, food on-the-go, and mobile services.

Need to freshen up when you are on-the-go? Nifty "to go" travel sprays, roll-on applications, and solid perfumes are the latest in fine fragrance package design. Check out **Juicy Couture Travel EDP**, **Stella McCartney EDP Roll-On** and **Marc Jacobs Daisy Solid Ring Perfume**.

Specialized, niche vending machines are the newest invention to address the need for convenience. Hungry? You can get fresh food such as bite-sized burgers and mac & cheese from **BAMN! Automat**. Prefer something healthier? Try **Brothers All Natural Fruit Crisps** and a **Function Drink** from **YoNaturals** vending machines. Feeling sick? You can get your prescription filled at an **InstyMeds** vending machine instead of a pharmacy.

Stuck in the office or at home? Let mobile services come to you; haircuts, manicures, and pet pampering are popular themes. These amenities are available via specially equipped vans. Need a haircut? **Onsite Haircuts** will stop by your home or office and give you the latest style. Want a manicure and pedicure? Schedule one with **Nail Taxi**, an outcall nail salon. Or if you are traveling, stop by a **:10 Minute Manicure** at an airport and treat yourself. If you don't have beauty needs, but your pet does, make an appointment with **Aussie Pet Mobile** and have your pet groomed in your own backyard.

Too busy to find inspiration? Trendincite's convenient services can make your workload lighter and custom-design a trend excursion to help inspire new products.

Contact us at inquiries@trendincite.com or at 888-561-1229.

Feel free to forward this e-mail to friends and colleagues who need to be in the know.

Regards,

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Your Trend Maven
Trendincite LLC...Inspiration for Creation

