

MADE-TO-ORDER

Bespoke, Customized, and Made-to-Order are not new concepts, but they are being interpreted in new ways. At one time, customized products and services were elite and only available to the wealthy. Now personalized products in beauty, fashion, and food are within reach of all.

Want your own signature scent? Schedule an appointment with **Memoire Liquide Bespoke Perfumery** and choose from 160 bases; voila, you have your very own custom-made fragrance. More interested in makeup? Try **Three Custom Color Specialists** and have your own shades blended for your lips, eyes, or cheeks.

Not into the beauty scene? Prefer fashion? From head to toe you can have your clothes and accessories made just for you. **Work Custom Jeans** specializes in denim for all shapes, sizes, and ages. **My K-Swiss** lets you design K-Swiss sneakers in multiple styles and colors. Men feeling left out? Want to splurge? Visit **Tom Ford's** shop on Madison Avenue and have menswear made-to-measure.

Hungry for food? Adults might like a made-to-order **Adult Chocolate Puddin'** from **ChikaLicious Puddin'**. Kids may prefer a personalized **fruit roll up** from **General Mills**. Simply select an image and text and three weeks later parents and kids are happy. Over the pond you can even design your own bespoke chocolate portfolio from **Sir Hans Sloan of London**.

Still can't find something? Maybe you need your own customized **Daily Vitamin Pack** from **Vuru**. Need a vacation instead? Have **DavidTravel** design a "Tailor Made" itinerary. You're just a kid? For girls, why not create a "**Just Like You Doll**" from **American Girl** - choose from 25 dolls and match your hair & eye color, skin tone, clothes and accessories. Boys, from "enginez" to "wheelz" you can build your own car with **Ridemakerz**.

Happy holidays ahead. Making your list of New Year's resolutions? Why not schedule a **customized** trend excursion with Trendincite, **made-to-order** for your special needs?

Don't put it off, contact us today at inquiries@trendincite.com or at 888-561-1229.

Feel free to forward this e-mail to friends and colleagues who need to be in the know.

Regards,

Amy Marks-McGee
Your Trend Maven
Trendincite LLC...Inspiration for Creation

