

# WFFC Honors Marks-McGee as Woman of the Year

## Photos and highlights

Amy Marks-McGee, founder of Trendincite, was praised by a number of colleagues past and present for her positive energy, brilliance as a marketing partner, ability to translate new technology for consumers, and leadership abilities during the 2011 Woman of the Year ceremony hosted by Women in Flavor & Fragrance Commerce (WFFC). Marks-McGee, who previously held positions with IFF, Noville and Givaudan, was also honored for her contributions to WFFC, including work on the communications committee and annual trend excursions in New York.

Find more photos online at [www.perfumerflavorist.com/networking/news/people](http://www.perfumerflavorist.com/networking/news/people).



Honoree Amy Marks-McGee, founder of Trendincite.



Glenn Sabat, Sue Fillingham and Fred Keifer (all Firmenich).



Jeanine Pedersen (Takasago) and Joanne Kennedy (IFF).



Joanne Kennedy (IFF), Zyla Vucetovic (Berje), Amy Marks-McGee (Trendincite), Janice Hart (Bell Flavors & Fragrances) and Helen Feygin (Intuiscent).



Franck Gillet (Bio Serae Labs) and Ester Cejudo (Colloides Naturelles).

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